



PLAY FROM HERE

# PostScripts

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*We've had a very exciting time since our last newsletter. Our editors are thrilled with the recent upgrades to our Avid online suites which are now much faster and more powerful, giving them a greater level of creative freedom. We've also been working on some very interesting projects which we are happy to share with you in this edition of PostScripts.*

## “Celebrating Science” Airs On Discovery HD

Producer Peter Conrad and editor Erin Carroll are working on a new HD series called “Celebrating Science.” Perimeter Institute for Theoretical Physics in Waterloo, Ontario has developed the top-flight presentations, with Discovery Channel Canada picking up several episodes. Some of the world’s most prominent scientists are featured in this series, including Sir Roger Penrose and Nobel Laureate Frank Wilczek. These researchers explore topics ranging from theories about the universe before the Big Bang to the fantastical world of quantum mechanics.

Using our Avid live multi-camera editing function Erin is able to quickly offline edit the four-camera HD shoots which are then re-digitized at full HD 1080i for broadcast on Discovery Channel HD.

## Nelofer Pazira’s “AUDITION”



*Post Supervisor Joel Roff and editor Kyle Campbell working on Nelofer Pazira’s new documentary “AUDITION”.*

Online editor Kyle Campbell demonstrated his colour correction skills working on award-winning filmmaker, journalist and author Nelofer Pazira’s new documentary “AUDITION”. Filmed in Afghanistan, (a country that straddles two worlds, the modern and the traditional), the documentary explores the nature of how observing people with a camera changes the very behaviour you are trying to record.

Creative editor and post production supervisor Joel Roff contracted PPD to provide a variety of services for this project. We started by digitizing the PAL Mini-DV footage into one of our Avid Media Composer systems, then we used our voice-over booth to record an English guide track of the Dari interviews (a dialect of Persian or Farsi) so that Joel could rough cut the film on his own Avid offline system. When Joel had completed the picture lock we re-digitized the footage, conformed the offline edit, created English sub-titles for the

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## Useful Tip: Canon HDV Cameras

Many producers and directors are now shooting footage with prosumer-type cameras including Canon's XH A2S and XL H1A HDV camcorders. While these cameras produce good results, there are no professional decks which will play back this Canon format. Please be aware that if you shoot with a Canon camera you will need to bring in the camera or have us rent one for you in order for us to capture your shots into our Avid or Final Cut Pro suites. If you have any questions regarding HD workflow please call us to discuss your project before you shoot.

## Fear of Images (continued)

entire film, colour corrected it, re-striped the final audio mix to the picture and output the show to PAL Dbeta tapes. According to Joel, "PPD's ability to provide one-stop shopping allowed me to concentrate more of my efforts where they needed to be - on the storytelling."

The film premiered on November 14<sup>th</sup> at the Festival of Ideas at the University of Alberta, after which it will play at festivals around the world throughout the coming year.

## YouSendIt Solves FTP Problems

In response to client concerns about simplifying the sending and receiving of large files we have switched over to a new file transfer service. We will now send you an e-mail link to a file on our YouSendIt account which you can easily download by just clicking on the link, thus eliminating the need for complex log-ins.

If you need to send us files over 4mb please use our new dropbox instead of e-mail. Simply go to <http://dropbox.yousendit.com/PostProducersDigital> and upload your file to us.

## Children's Aid Foundation "Teddy Bear Affair"

Editor Michael Burshtyn has been busy editing videos for the upcoming "Teddy Bear Affair", a black-tie event to benefit the Children's Aid Foundation. To date this event has raised over \$17 million to support at-risk children in need across the country. Michael designed the graphic treatment and edited the entire show reel for the live event including a feature on the Foundation's activities along with videos for the Live Auction and the "Teddy Oscar". Ashley LeRoux of CAF commented that, "It was a pleasure working with PPD for the first time. Michael was a joy to work with. He helped us feel comfortable with the post production process and the finished product is outstanding!" For more information on the "Teddy Bear Affair" visit [www.cafdn.org](http://www.cafdn.org).

And speaking of charity events, editor Bruce Rees worked with producer Fawn Fairfoul of Sugar Media Inc. on several videos for the fourth annual SEDI Awards. The SEDI awards acknowledge the achievements of extraordinary people who have, through SEDI's initiatives, found a way to overcome challenges such as unemployment, poverty or a disability. The SEDI Awards also recognize front-line agents who help deliver SEDI's programs and make a difference in the lives of thousands of low-income Canadians. To learn more about SEDI's initiatives, visit [www.sedi.org](http://www.sedi.org).

PPD is proud to help these charities by offering them special discounted editing rates. If you are working with a registered charity and would like to find out more about our special discount, please contact Al Mitchell.

*Thanks for taking the time to read our newsletter. For more information on PPD please visit our updated website at [www.ppd.ca](http://www.ppd.ca) or call for our information package and our new DVD demo reel. We all hope you have a wonderful holiday season.*

*Al Mitchell*